

ESCO

Electronic Systems
Challenges & Opportunities



Driving Action

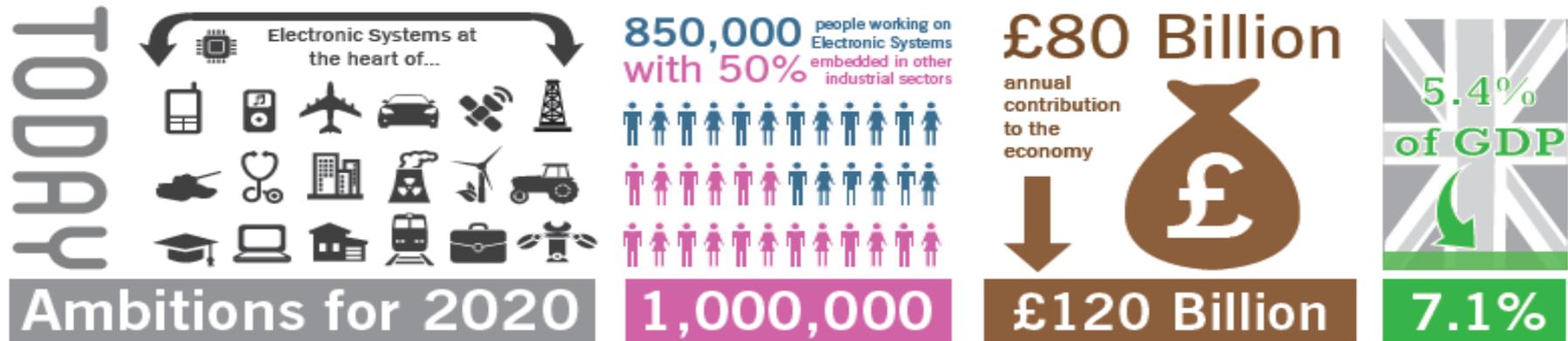


- ❖ *Key is the formation of an Electronic Systems Leadership Forum*
- ❖ *A Core Group that has been established to drive the Action Plan*
 - Warren East (Chairman)
 - Juergen Maier, Siemens
 - Indro Mukerjee, Plastic Logic
 - Keith Williams, Altran
 - Sir Hossein Yassaie, Imagination Technologies
- ❖ *To be co-chaired by Rt Hon Michael Fallon*
- ❖ *Will develop into a wider, inclusive and representative Forum*
- ❖ *Is supported by a strong collaboration across the industry's Trade Associations & other stakeholders*

Ambitions & Strategy



A blueprint for success



ENABLED THROUGH

- >> Building recognition of this strategically important key enabling technology sector
- >> Accelerating growth in UK vertical sectors as a result of the use of UK Electronic Systems
- >> Developing and exploiting UK Electronic Systems capabilities, nationally and globally

STRATEGIES	SMART LEADERSHIP & ENGAGING THE COMMUNITY		SMART SUPPLY		SMART INDUSTRIES DELIVERING SMART JOBS		SMART UK TO GLOBAL UK		SMART BRANDS, KNOWN BRANDS	DEVELOPING SMART SKILLS	SMART SUSTAINABLE GOVERNMENT PARTNERSHIP		
	Have a clear structure to provide leadership and a focal point for the UK Electronic Systems community		Ensure UK verticals can source UK electronics and attract systems integrators.		UK at the forefront of creating new Electronic Systems-based industries.		Ensuring the UK continues to create great electronics technology, but striving for more UK-led global players and export.		Create the environment to grow globally dominant electronics brands from the UK.	Develop a skills base that provides UK industry (horizontal and vertical) with the resources required to take advantage of future markets.	To be recognised by government as an important economic and strategic contributor to the UK economy.		
ACTIONS	Establish Leadership Forum	Engaging the sector	Leadership Forum connected to key verticals	Strategic on-shoring	Markets of Tomorrow	Electronic Systems Technology Group	Promoting UK Electronic Systems capability on global stage	Taxation as a strategic incentive	UK B2C brands study	Graduates: Develop the role of the UK Electronics Skills Foundation	Increase the range of available craft and student apprenticeships	Setting joint strategic objectives	Adopting the economic model
			Building UK ecosystems		The heart of Smart Healthcare	The hub of Smart Transport	Government procurement driving innovation	Intellectual Property – recognition and protection		Post-Graduate skills prioritisation	Refining migration policy support needs of UK Electronics		
					Encourage and support university research, development and innovation	The intelligence in the Smart Grid	Catalysts – recognising importance of Electronic Systems	Helpline – support through the funding maze					

Summary

- ❖ *A lot of work done in getting us this far*

- ❖ *Doesn't stop here*
 - Need to develop action
 - By taking steps forward and repeating the process, we WILL make progress

- ❖ *We ask for your commitment to this process by*
 - Getting involved in the work plans
 - Adding your endorsement and advocacy to the report

- ❖ *“Thank you”*